

NCC Cable System Order

Order #	62356059
Syscode	7868
System Name	Comcast/Ft. Wayne Interconnect, IN
Market	Ft. Wayne

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Mentzer Media Services
Advertiser	McCormick for State Superintendent

Client Code	
Product Code	
Est Code	4159
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$4,941.00		
Commission	\$741.15		
Net Total	\$4,199.85		
Total Spots	150		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
2	DISC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
3	DISC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$21.00	\$21.00	30	IPE 09/09/16-11/08/16
4	DISC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
5	DISC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
6	DISC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	IPE 09/09/16-11/08/16
7	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$21.00	\$63.00	30	IPE 09/09/16-11/08/16
8	DISC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$30.00	\$150.00	30	IPE 09/09/16-11/08/16
9	DISC	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
10	DISC	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
11	DISC	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$21.00	\$21.00	30	IPE 09/09/16-11/08/16
12	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$21.00	\$21.00	30	IPE 09/09/16-11/08/16
13	DISC	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	1	\$29.00	\$29.00	30	IPE 09/09/16-11/08/16
14	DISC	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	1	\$29.00	\$29.00	30	IPE 09/09/16-11/08/16
15	DISC	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$30.00	\$120.00	30	IPE 09/09/16-11/08/16
16	DISC	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
17	ESPN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
18	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$33.00	\$33.00	30	IPE 09/09/16-11/08/16
19	ESPN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	IPE 09/09/16-11/08/16
20	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$33.00	\$99.00	30	IPE 09/09/16-11/08/16
21	ESPN	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16

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Total		\$4,941.00	
Commission		\$741.15	
Net Total		\$4,199.85	
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Affiliate Split		100.0	
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CPP	-	CPM	-

Comments :	10.24 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
23	ESPN	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$33.00	\$33.00	30	IPE 09/09/16-11/08/16
24	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$33.00	\$33.00	30	IPE 09/09/16-11/08/16
25	ESPN	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
26	ESPN	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
27	ESPN	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$45.00	\$180.00	30	IPE 09/09/16-11/08/16
28	ESPN	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$45.00	\$45.00	30	IPE 09/09/16-11/08/16
29	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$9.00	\$18.00	30	IPE 09/09/16-11/08/16
30	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	IPE 09/09/16-11/08/16
31	ESPN	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	IPE 09/09/16-11/08/16
32	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00						X	X	-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
33	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00						X	X	-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
34	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
35	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
36	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
37	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
38	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	IPE 09/09/16-11/08/16
39	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	IPE 09/09/16-11/08/16
40	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$35.00	\$175.00	30	IPE 09/09/16-11/08/16
41	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
42	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16

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Product Code	
Est Code	4159
Product Name	
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Makegood Policy	Approval Required

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Total		\$4,941.00	
Commission		\$741.15	
Net Total		\$4,199.85	
Total Spots		150	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
44	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
45	FXNC	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
46	FXNC	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
47	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$35.00	\$140.00	30	IPE 09/09/16-11/08/16
48	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
49	FXNC	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$8.00	\$16.00	30	IPE 09/09/16-11/08/16
50	FXNC	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	IPE 09/09/16-11/08/16
51	FXNC	VARIOUS	10/24/16	10/30/16	05:00	09:00						X	X	-	-	1	\$8.00	\$8.00	30	IPE 09/09/16-11/08/16
52	FXNC	VARIOUS	10/31/16	11/6/16	05:00	09:00						X	X	-	-	1	\$8.00	\$8.00	30	IPE 09/09/16-11/08/16
53	HGTV	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
54	HGTV	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
55	HGTV	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
56	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$45.00	\$45.00	30	IPE 09/09/16-11/08/16
57	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$45.00	\$45.00	30	IPE 09/09/16-11/08/16
58	HGTV	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	IPE 09/09/16-11/08/16
59	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	IPE 09/09/16-11/08/16
60	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	IPE 09/09/16-11/08/16
61	HGTV	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
62	HGTV	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
63	HGTV	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16

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Agency	Mentzer Media Services
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Product Code	
Est Code	4159
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Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
Total # of Weeks		3	
Total		\$4,941.00	
Commission		\$741.15	
Net Total		\$4,199.85	
Total Spots		150	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10.24 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$30.00	\$30.00	30	IPE 09/09/16-11/08/16
65	HGTV	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	1	\$43.00	\$43.00	30	IPE 09/09/16-11/08/16
66	HGTV	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	1	\$43.00	\$43.00	30	IPE 09/09/16-11/08/16
67	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$45.00	\$180.00	30	IPE 09/09/16-11/08/16
68	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$45.00	\$45.00	30	IPE 09/09/16-11/08/16
69	HIST	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	IPE 09/09/16-11/08/16
70	HIST	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	IPE 09/09/16-11/08/16
71	HIST	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
72	HIST	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$110.00	\$110.00	30	NPE 11/07/16-11/08/16
73	HIST	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$110.00	\$110.00	30	NPE 11/07/16-11/08/16
74	HIST	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	IPE 09/09/16-11/08/16
75	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	IPE 09/09/16-11/08/16
76	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$110.00	\$550.00	30	NPE 10/31/16-11/06/16
77	HIST	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$10.00	\$10.00	30	IPE 09/09/16-11/08/16
78	HIST	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$10.00	\$10.00	30	IPE 09/09/16-11/08/16
79	HIST	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
80	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
81	HIST	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	1	\$90.00	\$90.00	30	NPE 10/24/16-10/30/16
82	HIST	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	1	\$90.00	\$90.00	30	NPE 10/24/16-10/30/16
83	HIST	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	2	\$105.00	\$210.00	30	NPE 10/24/16-10/30/16
84	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	2	\$105.00	\$210.00	30	NPE 10/24/16-10/30/16

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85	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$110.00	\$110.00	30	NPE 10/31/16-11/06/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	42	108	0	0	0	0	0	0	0	0	0	0	150
AMT	\$1,569.00	\$3,372.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,941.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/24/16

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